

Shortcuts:

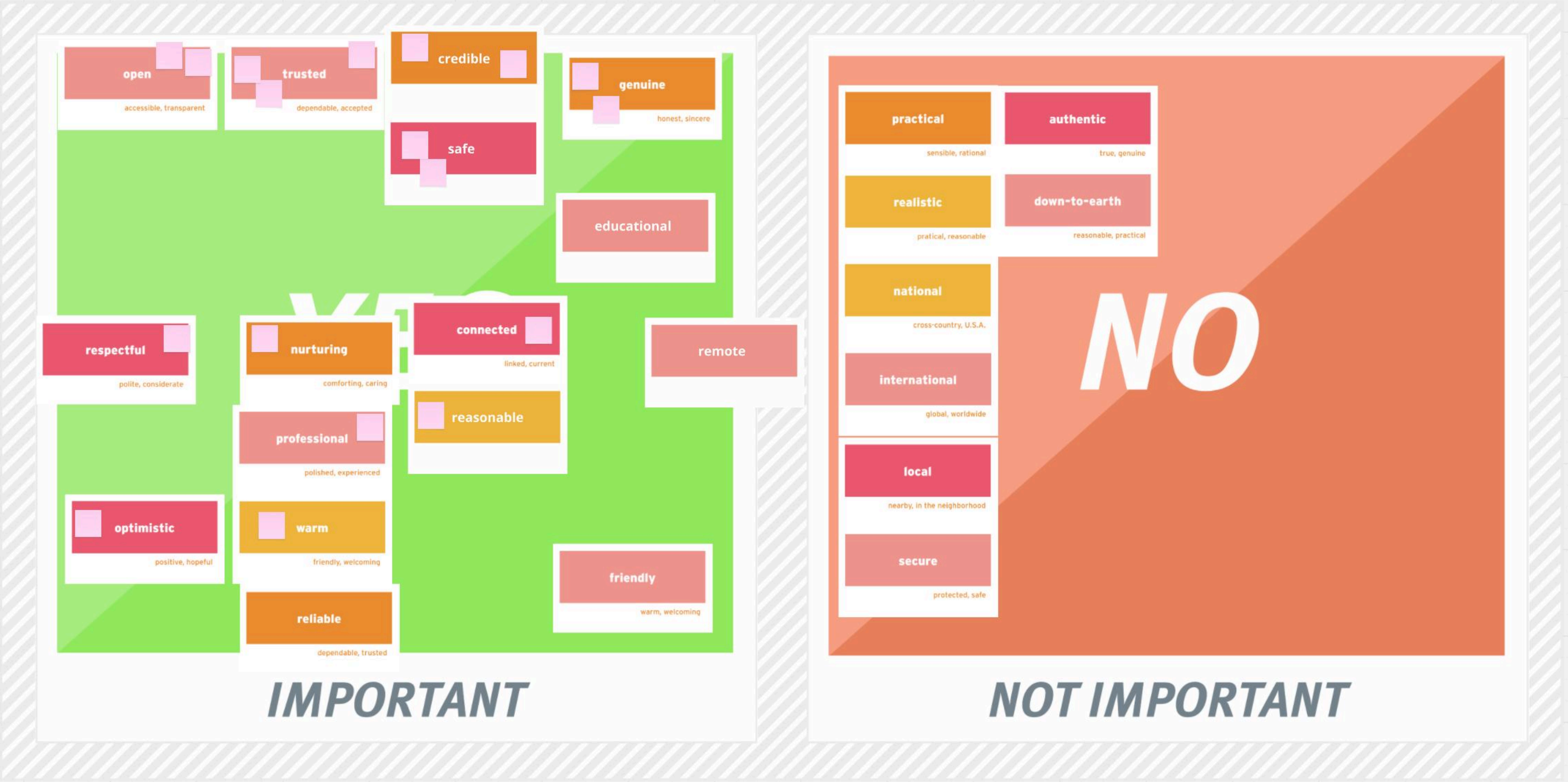
- Spacebar to pan (click and drag while holding shift)
- Scroll wheel to zoom in/out

Part 1

Laura
Patti
Jay



Place your sticky notes on what the most important aspects of the brand identity should be as we move forward. You are allowed to vote multiple times for the same word if you'd like.



Part 2

THE MOST IMPORTANT GOALS/WORDS

